



## Custom Solutions

A home theatre as individual as the rest of your house.

By Tracey Ellis

Going to the movies has always been a very special experience. For many people, it's as much about where you watch the movie – and who watches it with you – as it is about watching a movie. You may remember the velvet seats of your favourite childhood cinema with fondness – or finding yourself entranced by the art deco interior as you waited for the movie to start.

Marilyn Sanford, of La Scala Home Cinema, believes that your home theatre should reflect your individual taste and experience as accurately as the rest of your home. It may also be an embodiment of everything you enjoy about home entertainment – from the greatest new interactive video games to the most dazzling sound and the crispest, clearest video.

Throughout La Scala's 15 years of experience in creating highly individual home theatres, Ms. Sanford and the La Scala team of home theatre experts have created everything from "theme theatres" that capture the look and feel of a homeowner's favourite cinema to real "multimedia rooms" that offer immersive video gaming in extreme comfort and style.

La Scala also recognizes that its clients are busy people, who want exceptional performance and value without a lot of fuss. And that's why the company puts a lot of time into

building a relationship with clients before it even designs a home theatre system for them, so that La Scala can ensure the planning, design and installation meet – and exceed - customer expectations.

La Scala has become known as the home theatre experts by knowing home theatre technology better than any of its competitors – and knowing which solutions are right for which clients. Each custom-designed solution is the result of its interaction with clients and is based on their priorities and lifestyle. In today's constantly evolving, technologically challenging market, sharp, well-educated homeowners are turning to La Scala to help them meet their home theatre needs. 

